



NEBRASKA WHEAT

Nebraska Wheat Board Ambassador Application

Program

The Nebraska Wheat Board Ambassador program will take place during the 2016/17 academic year. The ambassadors will each receive the choice of a \$1,000 award, or a \$500 award and a \$500 stipend to purchase an iPad/Windows tablet from the University of Nebraska-Lincoln bookstore to be used during promotional events, school programs and presentations.

Ambassador Responsibilities

University of Nebraska-Lincoln undergraduate students from any major are eligible with the completion of the application. Ambassadors will be educated on the wheat industry in Nebraska so they are able to highlight/promote the areas of production, nutrition, bio-technology, research, marketing and education to the public. The ambassadors will:

- Attend six (6) mobile baking lab promotion events/trade shows.
- Prepare and execute six (6) speaking presentations to schools or other related venues with fellow ambassadors.
- Prepare and coordinate two (2) promotional events (events will be split, half during the fall semester and half during the spring semester).

Ambassadors will gain experience interacting with wheat producers and consumers, as well as increase the excitement and interest of wheat in Nebraska. At the end of the year, ambassadors will reflect on their year and create via a presentation to be given to the Nebraska Wheat Board members at one of the yearly board meetings stating what they have accomplished through this experience.

General Application Instructions

- Complete the application questions on the next page.
- Submit one reference using the attached reference sheet. References may e-mail their completed reference sheet directly to Caroline Brauer using the e-mail address shown below.
- Submit a resume with your application material.
- Save your application materials as a PDF file before attaching to submission e-mail.
- E-mail completed application, resume, and reference form to: Caroline Brauer, caroline.brauer@nebraska.gov.

Deadline

All applications must be received by April 1st, 2016.

Questions:

Contact Caroline Brauer, Ag Promotion Coordinator, PO Box 94912, 301 Centennial Mall South, Lincoln NE 68509. P: (402) 471-4872, F: (402) 471-3446, E: caroline.brauer@nebraska.gov

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Ambassador Information Section

Name:

Major:

Current GPA:

Anticipated Graduation Date:

Address:

Phone:

Email:

1. Why do you want to be a Nebraska Wheat Board Ambassador? (250 word limit)

2. What special qualities could you offer to the ambassador program? (250 word limit)

3. If chosen, which award option you would prefer: ___ \$1000 award ___ \$500 award and tablet.

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Reference Information Section

Name:

Address:

Phone:

E-mail:

1. Name of applicant for whom you are writing this reference.

2. Please rate the applicant in each one of the following performance areas using a ranking scale of 1 (low) to 5 (high).

Teamwork: 1 2 3 4 5

Communication: 1 2 3 4 5

Dedication: 1 2 3 4 5

Work Ethic: 1 2 3 4 5

Public Speaking: 1 2 3 4 5

3. Please provide comments as to why you feel this applicant would make a good Nebraska Wheat Board Ambassador.