



## News Release

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FOR MORE INFORMATION  
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### **NWB Announces Participants in the 2021-2022 Ambassador Program**

Lincoln, NE— The Nebraska Wheat Board is excited to announce the selection of two students for the 2021-2022 Wheat Ambassador Program. The program will work to enhance student leadership, identify career goals and gain insight into the Nebraska wheat industry.

Payton Flower of Scottsbluff, NE is a senior at the University of Nebraska – Lincoln where she is studying Agricultural Economics. “I look forward to getting first-hand experience with the Wheat Board’s efforts in the marketing, education and promotion of wheat,” Flower says. Payton has professional pursuits to advocate for the agriculture industry either through agricultural policy or agricultural law.

Samantha Oborny of Garland, NE is currently a sophomore at the University of Nebraska – Lincoln where she is studying Agribusiness with a Marketing option. “I look forward to learning more about the wheat industry and promoting the crop through various channels to people of all backgrounds,” says Oborny. Samantha is currently involved in the agriculture sorority, Sigma Alpha, is serving as an ambassador for the Corn and Soy Program, and also educates 4<sup>th</sup> graders about agriculture throughout the Lincoln area.



“I am looking forward to kicking off the another year of the Wheat Ambassador program,” mentions Sarah Ahrens, Ag Promotion Coordinator for the Nebraska Wheat Board. “We had great success with our first two ambassadors, and I am excited to build the program and work with Payton and Samantha this upcoming year. With in-person events opening back up, I expect that the ambassadors will be busy promoting and educating about the wheat industry throughout Nebraska.”

The NWB Ambassador Program will run in accordance with the school year, beginning in August and concluding in May. Over the course of the year, ambassadors will be immersed in the wheat industry to expand their knowledge on one of Nebraska’s top three crops. At the conclusion on the program and with a record of completion of all requirements, ambassadors will be awarded a \$1,000 scholarship for the upcoming school year.

The Nebraska Wheat Board administers the check-off of 0.4% of net value of wheat marketed in Nebraska at the point of first sale. The board invests the funds in programs of international and domestic market development and improvement, policy development, research, promotion, and education.

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