



Nebraska Wheat Board Ambassador Program

The Nebraska Wheat Board is dedicated to investing in the next generation of agricultural leaders within our state. We recognize the promise of today's students and the impact that they can have on our industry, state, and world. Through the Nebraska Wheat Ambassador Program, it is our aim to help develop the next generation of advocates and leaders and to help them grow both personally and professionally.

The Nebraska Wheat Ambassador Program is a year-long scholarship opportunity for students to enrich themselves in the wheat and agriculture industry of Nebraska. Through this program, ambassadors will be at the forefront of educational and promotional opportunities and be immersed in the wheat industry from farm to table. You will have the opportunity to explore different career opportunities and report on experiences through a variety of outlets.

The 9-month program will run in accordance with the school year, starting in August and concluding in April. After a successful completion of the program, Ambassadors will receive a \$1,000 scholarship for the upcoming school year.

Qualifications:

- Must be enrolled full-time at a Nebraska post-secondary school
- An interest in the wheat and agriculture industries
- Have access to and be able to communicate effectively through email
- Have flexible time throughout the week for projects and educational opportunities
- Ability to complete all required tasks in order to receive the scholarship

Details:

Quarterly meetings – Over the course of the program, **four (4) meetings will be held** to give updates on individual progress, develop relationships between the mentors, and plan ahead for future events.

Promotional Events and Trade Shows – Over the course of the program, ambassadors will become advocates for the wheat industry and promote it at various events and trade shows. There will be multiple opportunities to choose from in order to complete the **two (2) required events**. You are more than welcome to attend more than two events!

Classroom Presentations – Agriculture education is important to inform buyers and consumers about where their food comes from. Presenting in classrooms is a great way to work with students one-on-one and teach them about a staple of their diet: wheat! Presenting **in four (4) classrooms** will provide you with the chance to educate on the importance of wheat as a staple in meals.

Reflections – Over the course of the program you will be required to write and submit **four (4) reflections** over different activities and events that you participated in. Reflections will be due in accordance with our quarterly meetings. These reflections will act as updates of the events you have participated in throughout the



year. Reflections should All reflections must be typed and are a requirement of receiving your scholarship at the end of the program.

Career Exploration – There are countless careers within the agriculture industry. As an ambassador, you will be encouraged to identify opportunities that interest you and take the first step in engaging in that profession. At some time during the year, we ask that you interview an industry professional to learn more about their role within agriculture. It is your decision who you chose to interview, however if you need some recommendations on possible interview subjects, we can help you with that. We encourage you to facilitate these interviews in person however, if this is not able to happen a phone or Zoom interview will be acceptable. **You must provide a one-page, single spaced reflective writing piece after the conclusion of your interview.**

Social Media – One of the easiest ways to be an advocate for agriculture is the use of social media. During the duration of your ambassador year, we would like you to participate in promoting Nebraska wheat through our social media channels. You will be required to create a Facebook and Twitter post once a month advocating for Nebraska wheat and agriculture. One post can be used for both Facebook and Twitter. **At the end of the program, you should have a total of 10 posts.**

Wheat Report – The Nebraska Wheat Board invests in Rural Radio to connect current industry news to producers and stakeholders in the wheat industry. **As an ambassador you will have to complete a three-minute interview for the Wheat Report.**

In office work – Throughout the school year, ambassadors will be required to work in the office each month. Your school schedule will be assessed at the beginning of the year to determine time frames you are able to come in. Ideally, ambassadors will be in house 6-8 hours per month. This time can be used to work on ambassador requirements and to manage projects.

Year in Review – At the conclusion of your program, and contingent upon receiving your scholarship, **your ambassador class will present a report to the Nebraska Wheat Board.**

To receive the \$1,000 scholarship, all the above requirements must be completed by **April 30, 2025.**

For questions, comments, or to learn more about the program please contact:

Jadyn Heckenlively

Nebraska Wheat Board

245 Fallbrook Blvd.

Suite 202

Lincoln, NE 68521

402-471-4872

jadyn.heckenlively@nebraska.gov