

Nebraska Wheat Board August Meeting
245 Fallbrook Blvd. Garden Level Hearing Room
August 20, 2024 | 8:00 AM – 3:00 PM

Board Members Present

Jared Sayer
Mark Spurgin
Tyson Narjes
Kent Lorens
Doug Hashman
Mary Eisenzimmer; via Zoom

Staff Present

Royce Schaneman; Executive Director
Jadyn Heckenlively; Marketing Specialist
Samantha Oborny; Ag Promotions Coordinator

Others Present

Derek McLean – UNL
Jeff Bradshaw – UNL
Amanda Easterly; via Zoom – UNL
Hillary Miracle – NDA
Jerry Radke; via Zoom – NWGA

Proceedings

Chairman Lorens called the meeting to order at 8:19 AM CST.

Roll call was taken, crop reports were given, and guests were introduced and welcomed.
Monte Murkle was absent.

Oath of Office

Doug Hashman recited and signed the Oath of Office to serve as the District 1 NWB representative.

Election of Officers

Spurgin moved to cast a unanimous ballot to reelect Kent Lorens as Chairman and Tyson Narjes as Vice Chairman, Sayer seconded. Voice vote, motion carried.

Review of Agenda

Narjes moved to approve the agenda as presented, Hashman seconded. Voice vote, motion carried.

Approval of Minutes

**Sayer moved to approve the minutes, Spurgin seconded. Voice vote, motion carried.
Hashman abstained.**

Financial Reports

Narjes moved to approve the financial reports as presented, Sayer seconded.

Roll call vote: Hashman – yes, Sayer – yes, Spurgin – yes, Narjes – yes, Lorens – yes.

Motion carried.

Excise Tax Compliance Reports

No reports

Domestic & International Marketing

US Wheat Associates Summer Meeting – Mark Spurgin, Royce Schaneman, and Jadyn Heckenlively attended the most recent USW Summer Meeting that was held in Oklahoma City, OK back in July. It was reported that the meeting went well, and most committee meetings were attended by NWB representatives. Spurgin reported on some key topics discussed in the committee meetings. Royce Schaneman reported that there was an administrator meeting the day prior to the meeting prioritizing issues in the wheat industry to efficiently work together within the states to achieve their goals.

Food Aide – Kent Lorens reported they will have a zoom meeting coming up to discuss recent issues and keep the working group relevant on these topics.

Wheat Marketing Center – Mary Eisenzimmer reported they had a budget review and approved the budget for WMC. They are planning to have their fall board meeting at the end of October.

Wheat Foods Council – Kent Lorens reported at their last meeting the budget was reviewed and approved. They also are talking about changing their by-laws. There was a extensive conversation regarding WFC utilizing Tik Tok. There were many states that didn't support this and ultimately tabled the use of Tik Tok.

Plains Grains Inc. – Royce Schaneman reported that they are in the middle of collecting harvest samples from the HRW states.

Wheat Quality Council – Royce Schaneman reported that WQC recently had their spring wheat tour. They are planning to have their annual meeting in later February in Kansas City, MO.

Home Baking Association – Kent Lorens reported they have not had a meeting recently. However, they are working closely with their high school FCCLA program. They are preparing for their annual meeting in late October in Tampa, FL.

Coalition for Grain Fiber – Tyson Narjes reported they are having a meeting November 07 in Lincoln with the group.

NU Horizon Genetics – Royce Schaneman reported in absence of Jeff Noel. Schaneman reported to the board their advertising efforts including radio, press releases, postcard mailing, and an insert in Midwest Messenger.

First Reading Funding Proposals

- Stem Sawfly Research: Jeff Bradshaw
- UNL 2024 Research Center Administrator's Society (RCAS) Fall Meeting
- NWF National Wheat Yield Contest
- WGRC Membership in Research Consortia
- NAWG Enhance NAWG and NWF activities

Narjes moved to waive the two-reading process and to fully fund UNL Stem Sawfly Research; Jeff Bradshaw, the UNL 2024 Research Center Administrator's Society (RCAS) Fall meeting, and WGRC Membership in Research Consortia, taking the money from unobligated; Spurgin seconded.

Roll call: Sayer – yes, Eisenzimmer – yes, Spurgin – yes, Narjes – yes, Hashman – abstain, Lorens – yes.

Motion carried.

Narjes moved to carry NWF National Wheat Yield Contest and NAWG Enhance NAWG and NWF activities proposals to second reading with no funding decisions at this time. Sayer seconded. Voice vote, motion carried.

Ex-officio Reports

UNL – Derek McLean was present to report to the board updates from UNL. Staffing changes have occurred within university leadership as well as IANR. McLean reported on new building sites that are set in motion through the university along with details and timelines regarding them. Amanda Easterly also reported to the board. Easterly updated the board on how wheat variety trials went this year.

NDA – Hillary Miracle was present to report to the board recent highlights from NDA. There have been some staff changes within NDA and have welcomed new individuals within the group. Miracle discussed previous and upcoming Governor's trade missions through NDA. There is a large interest expressed from other commodities to have a trade mission in Mexico and NDA requests feedback from NWB for thoughts on this.

Nebraska Wheat Growers Association Report

NWGA President, Jerry Radke, reported to the board the continued work to recruit members. He also gave a quick crop report on wheat and weather conditions within his area. Jadyne Heckenlively reported that NWB and NWGA will be attending Husker Harvest Days coming up and planning for the event is in motion.

Nebraska Wheat Board Administrative/Office Report

Executive Director, Royce Schaneman updated the board about recent activities within the NWB office. The NWB will be hosting a trade team this week from Sub Sahara Africa. Staff has been preparing for the trade team and plans to offer tours in Omaha, Lincoln, and Fairbury. Schaneman let the board know that nominations for the Portland Export Seminar are open and encouraged them to recruit individuals to attend the tour.

With the election of officers and new boards members joining, committee assignments were discussed and board members were informed to let staff know if they are interested in changing committee assignments or joining a new committee.

The board looked over the board policy manual and will make changes as needed. Jady Heckenlively informed the board about the 2024-2025 Nebraska Wheat Ambassadors. The individuals selected for the ambassadorship include: Olivia Vanderford, Ashton Boehm, and Ryland Peters.

Sayer moved to approve the no cost extension for Dr. Loza's research proposal: Evaluation of Blends of Dry Rolled Wheat and Dry Rolled Corn and its Interaction with Corn Silage Levels in Feedlot Diets Containing WCDG for \$35, 184 being taken from unobligated, Narjes seconded.

Roll call vote: Spurgin – yes, Narjes – yes, Hashman – yes, Lorens – yes, Sayer – yes.

Narjes moved to assist other commodity groups as necessary, Spurgin seconded. Voice vote, motion carried.

Calendar & Travel Approval

Tentative next meeting date: Tuesday, November 19th in North Platte

Sayer moved to approve the calendar, Spurgin seconded.

Spurgin – yes, Narjes – yes, Hashman – yes, Sayer – yes, Eisenzimmer – yes, Lorens – yes.
Motion carried.

Sayer moved to adjourn at 3:50 PM , Spurgin seconded. Voice vote, motion carried.